

NCSEA Newsletter

May 2009

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*Join the NCSEA Board
on an architectural river
cruise in Chicago -
July 30, 2009*

The Latest Structural Engineering News

Welcome to the inaugural vendor newsletter from the [National Council of Structural Engineers Associations \(NCSEA\)](#), designed specifically for vendors wanting to reach structural engineers. With over 30,000 structural engineers in the United States, you cannot afford *not* to stay in touch.

This quarterly publication will offer a variety of options for connecting with structural engineers, including the highlighting of upcoming activities within the industry, as well as noting special discounts for Associate and Affiliate Members of NCSEA, advertisers with STRUCTURE Magazine and exhibitors at the NCSEA Annual Conference or Winter Institute.

NCSEA greatly appreciates the role that vendors play in the world of associations. Without vendor support, as well as their presence at association events, NCSEA could not offer its members the opportunities that it does now, to learn and to network. Therefore, NCSEA would like to offer its support in making the connection between vendors and its members.

For content suggestions or comments, please contact Melissa, Meeting & Marketing Director for NCSEA at Melissa@ncsea.com or 312-649-4600 x203.

Cruise With Structural Engineers

As a special thank you to [NCSEA Affiliate and Associate Members](#), Exhibitors, Sponsors, and [STRUCTURE advertisers](#), the NCSEA Board invites all of the above to join them on an architectural tour down the Chicago River, from 5 to 7 p.m., Thursday, July, 30th. This 90 minute cruise will explore the history of buildings in Chicago and emphasizes the importance of innovation and preservation, as well as provide an opportunity for vendors to interact with NCSEA Board members.

If you do not receive an invitation, or for more details, please contact Melissa at 312-649-4600 x203 or by e-mail at Melissa@ncsea.com.

Exhibit Space Still Available

Last year's NCSEA Annual Conference in Cleveland, OH was such a success that there was a wait-list to exhibit; so this year NCSEA was determined to make more space available. Register now, if you haven't done so already, and count on meeting numerous structural engineers from across the country, in a setting that historically invites more one-on-one time with structural engineers than any other conference. The meeting will be held at the Radisson Fort McDowell in Scottsdale, Arizona, October 15-17. Complete the Exhibitor Registration form now (www.ncsea.com) and secure a prime location for your booth.

This truly is an opportunity to talk with the movers and the shakers of the industry, the structural engineers who sit on committees and boards at the state and national level. These are the people you want to meet!

With a booth size to fit almost every budget, and raffle drawings for attendees who visit each vendor, this is an opportunity you cannot afford to miss. Visit www.NCSEA.com for more details.

Booth sizes to fit almost every budget and raffle drawings for attendees who visit each vendor...



How To Reach An Engineer

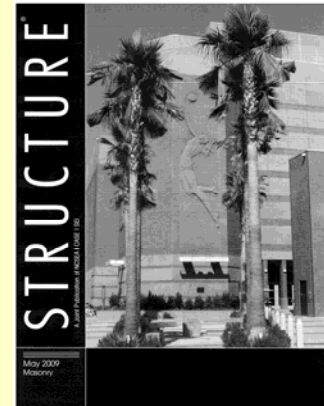
If you want structural engineers to know about your products or services, [STRUCTURE](#) is the vehicle for you. Our targeted market provides you with exceptional value for your advertising dollars. No other magazine reaches more structural engineers! Your advertisement will connect with designers, constructors, project managers, business owners, detailers, fabricators...and more! [STRUCTURE](#) is the practicing structural engineer's source for information on materials, methods, design and analysis techniques and tools, research, building construction and innovation.

Be A Member, Enjoy the Benefits

The National Council of Structural Engineers Associations offers the following benefits to Associate/Affiliate members. Contact Melissa, Meeting and Marketing Director at Melissa@ncsea.com:

- | One free seminar announcement on the NCSEA website, for up to one month, per calendar year.
- | The opportunity to author a ¼ page, newsworthy article for NCSEA News.
- | Up to 10 copies of STRUCTURE each month.
- | Your organization or company name listed once each year, in a listing of Associate and Affiliate Member names in Structural Connection, NCSEA's quarterly Member Organization Newsletter.
- | Appearance in a listing of all Associate and Affiliate Member names, once per year, in STRUCTURE Magazine.
- | Periodic appearance in a banner on the NCSEA website, recognizing Associate/Affiliate Members.
- | Link from your organization or company name, on the NCSEA website, to your website.
- | Non-voting membership on an NCSEA Committee (certain restrictions apply).
- | The opportunity to send one or more mailings to NCSEA membership, provided the mailing includes one or more NCSEA announcements of its seminars or other meetings.
- | One hour seminar reviewed free for possible Diamond Review accreditation.

The cost of NCSEA Affiliate and Associate Memberships starts at \$500. Visit <http://www.ncsea.com/Membership.aspx> for more details.



Reach over 30,000 industry buyers by advertising in STRUCTURE Magazine.



Join the growing group of NCSEA Members and enjoy numerous opportunities to make connections.

Upcoming Events

Conference speaker forms due	June 1
Webinar - Disaster Resilience as Sustainable Design	June 16
Conference speaker schedule set	July 1
Excellence in Structural Engineering Awards Deadline	July 17
Cruise Connection for the NCSEA Board and Vendors	July 30
NCSEA Board Meeting in Chicago	July 31
Conference Speaker details due	July 31
NCSEA Annual Conference, Scottsdale, AZ	Oct. 15-17
NCSEA 2010 Winter Institute, San Diego, CA	March 12-13

Advertising Deadlines

Editorial content in STRUCTURE includes detailed discussions on unique structural solutions, project overviews, technical updates and in-depth code reviews... all designed to keep structural engineers informed and up-to-date on the state of the industry and the profession. STRUCTURE content is hands-on information that readers refer to time and again. In addition, regular editorial features include news and information from NCSEA, SEI and CASE; articles on legal issues, loss prevention and information vital to business practice; highlights of award winning projects and the achievements of outstanding structural engineers.

July insertion orders due	June 1
July printed materials due	June 5
August insertion orders due	July 1
August printed materials due	July 5
September insertion orders due	August 1
September printed materials due	August 5

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