

Board of Directors Handbook

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Welcome & Who Are We



Welcome to the NCSEA Board of Directors. This Handbook is intended to provide you introductory information for serving as a member of the Board of Directors. It is not meant to cover everything, but hopefully provide you the answers to a few of your initial questions.

The NCSEA Board of Directors also has a Dropbox Folder titled *NCSEA BOD Resources* that contains other resources on NCSEA as well as the material for Board of Directors meetings. Please let NCSEA staff know if you are not able to access the Dropbox.

Who are We?

NCSEA was formed in 1993 to provide an identifiable resource for those needing communication with the structural engineering profession. The organization serves to advance the practice of structural engineering and, as the national voice for practicing structural engineers, protect the public's right to safe, sustainable and cost-effective buildings, bridges and other structures. NCSEA serves not only the needs of the structural engineering profession and its clientele, but also...

- Architects
- Building Code and Enforcement Authorities
- Construction Industry
- Owners
- Developers
- Public Building Agencies

- Licensing and Registration Boards
- Legislatures and Regulatory Agencies
- Structural Material Trade Groups
- Public News Media
- Engineering Societies
- Disaster Response Organizations

Mission Statement

NCSEA advances the practice of structural engineering by representing and strengthening its Member Organizations.

Vision Statement

The National Council of Structural Engineers Associations will be recognized as the leading advocate for the practice of structural engineering.

NCSEA Staff

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Meetings/Events to Attend



Board Meetings

The current schedule is five meetings per year (four live and one video) but this is at the discretion of the President. At the Summit Board meeting in the Fall, the meeting schedule for the upcoming year is discussed. The Board is focused on meeting twice a year with MOs, once in Chicago, once via video and once at the Summit.

Summit

Board members are expected to attend and register for the Summit at their own expense (see exceptions below). Travel and hotel is reimbursed as outlined in the Travel Reimbursement Policy. The Summit typically requires Board attendance at the following events:

- A Board meeting on the day before the Summit.
- Committee meetings on the first day of the Summit. Board members are assigned as a liaison to an NCSEA Committee
- Delegate functions on the main two days of the Summit
- Annual Business Meeting on the last day of the Summit.

Exceptions to NCSEA Travel Reimbursement Policy include:

- NCSEA President and a guest receive free Summit Registration.
- NCSEA BOD Members always receive the lowest full registration price, regardless of the date they
 register.
- Hotel room upgrades and enhancements provided by the hotel are reviewed by the BOD annually for distribution to BOD members.

Member Organization Visits

Board Members are assigned as a liaison to 5-6 Member Organizations (including your home state). The goal is to visit those MOs (at a SEA BOD meeting, at an annual conference, etc.) once every two years. These visits are intended as an opportunity for NCSEA to reach out and support the MOs and fulfill our mission as an organization. A written report is requested by the next Board meeting detailing your visit and subjects discussed. The expenses from these visits are reimbursed following the normal travel policy.

Committee Liaison

Board Members are assigned as a liaison to at least one of the NCSEA Committees. As liaison, you attend their committee meetings (typically conference calls, except when held at the Annual Summit) and serve as the committee's voice from and to the NCSEA BOD. In addition, the liaison is there to assist the committee with its annually budgeting and reporting responsibilities. A list of NCSEA Committees follows this page in the Handbook.

Expenses

A copy of the Travel Reimbursement policy is in the Dropbox Folder NCSEA BOD Resources.

Additional Officer Responsibilities



President

- Attend the NCEES Annual Meeting to represent NCSEA
- Preside over the Annual Banquet and Deliver President's Message at NCSEA Summit
- Attend the NCSEA/SEI/CASE leadership meeting (held twice per year) at two of the organization's annual events (three officers requested)
- STRUCTURE Editorial (President's Message)

Vice President

- Serve as the Chair of the Board of Directors Nominating Committee
- Deliver Incoming President's Message at the NCSEA Summit
- Attend the NCSEA/SEI/CASE Leadership Meeting (held twice per year) at two of the organization's annual events (three officers requested)

Treasurer

- Serve as a member of the NCSEA Media Board of Directors
- Serve as Chair of the NCSEA Finance & Investment Committee
- Serve as a member of the Grant Program Review Committee
- Attend the NCSEA/SEI/CASE Leadership Meeting (held twice per year) at two of the organization's annual events (three officers requested)

Secretary

- Serve as a non-voting member of Board of Directors Nominating Committee
- Preside over the Annual Business Meeting
- Serve as the Board Liaison to the Committee Chairs
- Preside over the annual Committee Leadership Roundtable
- Attend the NCSEA/SEI/CASE Leadership Meeting (held twice per year) at two of the organization's annual events (three officers requested)

Past President

- Serve as a member of the Board of Directors Nominating Committee
- Attend the NCSEA/SEI/CASE Leadership Meeting (held twice per year) at two of the organization's Annual Events (three officers requested)

Committees



Basic Education Committee

The Basic Education Committee seeks to determine and promote the core curriculum that should be offered to, and required of, structural engineering students. Integral parts of this mission include working with the Structural Engineering Certification Board to achieve a common objective, working with educational institutions for curriculum content, and working with practitioner employers to ease students from the academic environment into the workplace.

Code Advisory Committee

The Code Advisory Committees operate as eight separate subcommittees, structured to work with Model Code and Standards issues and activities, such as generating and responding to code changes, preparation and codification of resource documents, trial design studies, and practical application guidelines.

Communications Committee

The Communications Committee's initiatives are divided between its Internal and External Communications Sub Committees. The Internal Communications Sub Committee works to ensure effective communication between NCSEA and its Member Organizations, facilitate communication among the Member Organizations, and ensure that all MOs are visited biannually, either by a Board member or by a Communications Committee member. The Committee's External Communications wing has established as its mission to both build public awareness of the structural engineering profession and establish NCSEA as the national voice of the structural engineering profession.

Continuing Education Committee

The Continuing Education Committee is responsible for the following items:

- Developing and presenting continuing education webinars for structural engineers. We offer high-quality webinars on a variety of topics each month, for a total of approximately 20 per year. Our speakers are experts in their field, and course content is practical, accurate and timely.
- Developing and presenting a review course for the SE exam. The review course is offered in the fall and winter prior to each session of the SE exam and covers topics that NCEES has indicated will be on the exam.
- Administer the Diamond Review Program. The Diamond Review Program was initiated by NCSEA to evaluate and approve continuing education courses and the providers of the courses that are relevant to structural engineering and are prepared and presented by qualified individuals.

Publications Committee

The Publications Committee coordinates and manages publications produced by NCSEA.

Structural Engineers Emergency Response (SEER) Committee

The SEER Program is a comprehensive nationwide program consisting of four main components:

- **Training** Facilitate and/or deliver training to design and construction professionals so as to qualify them to participate as 2nd responders at a local, State or national level.
- Roster Management Compile and maintain the SEER: 2ndResponder Roster, a comprehensive national roster of trained 2ndresponders prepared to engage at a local, State or national level.

- Assistance Coordination Coordinating and/or providing 2nd response assistance to local, State and national AHJs as well as other stakeholders.
- Advocacy Advocate through education: AHJs, allied associations, members and the public on the benefits of having engineers participating in 2nd response.

Structural Engineering Engagement and Equity (SE3)

The Structural Engineering Engagement and Equity (SE3) Committee's mission is to study and promote engagement and equity in the structural engineering profession, primarily via conducting a nationwide biennial survey of structural engineering professionals. Topics addressed in the survey include career advancement, compensation, and work-life balance, and a biennial report will be issued to document the findings from each survey and note recommended best practices that stem from findings. Additionally, the NCSEA SE3 Committee facilitates and assists in the creation of local SE3 groups for SEA member organizations to foster the mission of SE3 in their communities.

Structural Engineering Summit

The Structural Engineering Summit Committee develops a slate of educational programming for the annual NCSEA event through recommendations, requested topics, and abstract submissions.

Structural Licensure

The Licensing Committee works with the Member Organizations to influence states to adopt consistent licensing laws and rules in the interest of public safety, especially relating to licensure of structural engineers.

Young Member Group Support

The Young Member Group Support Committee (YMGSC) facilitates the formation, growth and success of NCSEA Member Organization Young Member Groups through collaboration, support and outreach in an effort to transition students and young engineers into successful, professional engineers and future leaders of the Structural Engineering Profession.

STRUCTURE Editorial Board

Oversees the editorial direction of STRUCTURE. Manages the volunteer Board representatives from SEI, CASE, and material industries.

NCSEA Media Board

Oversees the business side of STRUCTURE.

NCSEA Finance & Investment

Oversees the long-term investments and financial strategy for NCSEA, while advising the NCSEA BOD on these matters.

Web-Based Member-Only Resources



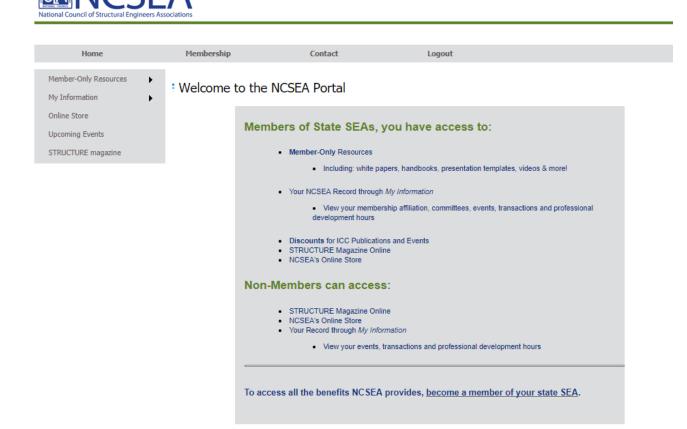
The NCSEA website, www.ncsea.com, is full of information and resources for NCSEA members and other structural engineers. The website includes information on NCSEA events and programs such as the Structural Engineering Summit, SE Exam Review Course, and monthly NCSEA webinars. NCSEA Member Organizations are encouraged to place their MO events in the online calendar and for promotion in *Structural Connection*, NCSEA's monthly email newsletter. There is an online form to submit an MO event for the calendar, available by clicking on the calendar on the home page.

Member-Only Resources

The NCSEA Online Member Portal is a benefit that allows members of NCSEA Member Organizations, as well as NCSEA Associate, Affiliate and Sustaining members, access to documents, resources, and discounts to NCSEA programs.

When you click on a member-only resource, you will be prompted to log in as a member. You may also access the member portal via the log-in located in the upper right corner of ncsea.com. If you have misplaced your temporary password, contact the NCSEA office.

Before logging in, you will see the screen below.



Ten Basic Responsibilities of Nonprofit Boards Written By: National Center for Non-Profit Boards

The National Center for Nonprofit Boards has issued a paper on "Ten Basic Responsibilities of Nonprofit Boards" to clarify the roles and responsibilities of the board as a corporate or collective entity and to summarize individual board members' responsibilities. In addition, five assumptions are listed at the end of this arrticle to reduce the many questions surrounding effective board leadership.

The ten board responsibilities which follow, along with the individual board member's responsibilities, strive to set criteria by which boards may periodically review their performance and ensure a measure of accountability.

1. Determine the Organization's Mission and Purpose

The board's fundamental responsibility is to satisfy itself that everyone connected directly or indirectly with the organization understands its reasons for existing. This usually takes the form of a written mission statement. In addition to ensuring that the organization has a modern statement of what it is, represents, and does, the board should periodically review the statement's adequacy, accuracy, and viability.

A widely distributed statement of mission and purpose should clearly express the organization's goals, means, and primary constituents served. Further, it should explain what makes the organization distinctive and special and present a compelling reason for individuals, foundations and corporations to support it financially.

An adequate statement of mission and purpose should serve as a guide to organizational planning, board and staff decision-making, volunteer initiatives, and setting priorities among competing demands for scarce resources. It sets the state for developing fund raising strategies and strategic planning as well as the board's many other responsibilities.

2. Select the Executive Director

This responsibility undoubtedly has the greatest impact on the organization's development and effectiveness. While this function may also be shared with others who have a stake in the outcome, the final decision is the board's to make.

A carefully considered search process is essential, but a prerequisite of effective executive performance is the board's recognition of its duty to provide the type of working environment that will enable the top staff executive to succeed. Prior to a search process, the board should review the organization's major strengths and needs; establish specific priorities for the next period of executive leadership; articulate the particular characteristics, skills, and style it seeks in its new executive; establish clear objectives and clarify expectations for at least the first year of his/her service; provide an adequate compensation package and other employment terms; and clarify its own

functions as distinct from those of the executive and staff, including the executive's own exclusive responsibility to select and supervise a management team without board interference.

Finally, the board should prepare a comprehensive job description that includes a response to this fundamental question: Who is the organization's chief executive? Is it the chief staff officer (by whatever title), or is it the top elected volunteer officer (by whatever title)? Or is it some vague and perilous combination of both?

3. Support the Executive and Review His/Her Performance

Nowhere else can the chief executive seek the kind of moral and substantive support he/she consistently needs except from his/her board. Although this responsibility is often manifested through the board's top elected officer, it remains a board function. Some boards have found it useful to assign this responsibility to its executive committee. This helps, but the board as a whole should be satisfied that the chief executive:

- Receives frequent and constructive feedback;
- Is introduced to other community leaders and organizations;
- Is invited to important social functions;
- Is complimented for exceptional initiatives;
- Is encouraged to take professional and personal leave for renewal;
- Is assisted when members overstep prerogatives or misunderstands their roles;
- Feels that the board is aware of and sensitive to family situations and needs;
- Feels that his/her performance is being assessed in relation to the board's performance.

With regard to informal and formal performance reviews, the board and executive should agree on purposes and processes. This delicate business is helped immeasurably if annual goals and objective are mutually discussed and agreed on; they become the primary criteria for review through informal and candid discussion.

4. Ensure Effective Organizational Planning

The conventional wisdom is that boards should insist that comprehensive organizations plannind is done and done well. So far, so good; but the perplexing questions for board and staff are: 1) who should do it; and 2) how can busy volunteer board members be meaningfully involved in the process? Opinions differ on how these questions should be answered, but there is wide agreement on at least these principles:

 Board members must be involved extensively in the planning process if they and the board are to assume proper ownership of the plan and otherwise help to implement many of the plan's goals and objectives including the acquisition of new resources.

- Their role is essentially one of asking good questions, expecting good answers, and serving as resources in areas of personal and professional expertise.
- The board's committee structure offers particularly helpful opportunities to engage board members in certain areas to be addressed in the plan. Functional areas not obviously tied to board standing committees could be make part of the executive committee or full board agendas.
- The board should formally and enthusiastically approve the plan following an extended period of consultation and opportunity for revision. While some long range forecasts can be made, it is probably best not to cover more than a threeyear period. Annual progress reports by the executive will keep the staff accountable and the board aware of progress on priorities.
- When there is professional staff, the conduct and coordination of planning is best entrusted to it. We should not expect volunteer board members to be full-time authorities on programmatic, financial and managerial issues or to commit to more and longer meetings. The organization's executive and staff must share at least as much enthusiasm and ownership as does the board, and perhaps even more because they bear the primary responsibility for implementing it.
- This is not at all to minimize the board's vital involvement in the planning process, however. Because the board members are, or should be, free of vested interest and are responsible for considering issues and rendering judgments for the organization as a whole, and because they must ultimately assess the quality of the goals and objectives resulting from the process, they should be involved extensively in it.

Planning occurs at various levels within an organization depending on its size and complexity, the attitudes of the executive, staff and board concerning its relative importance, and many other circumstances. Planning can be operational (day to day), short term (ad hoc to meet a specific priority), annual (operational), or long range or strategic (comprehensive and very forward looking). It is the board that should insist on the latter or its seldom gets done, but we should remember that all planning is more art than science. Depending on the special circumstances, mission and purposes of the organizations, the most long-range or strategic plans will include a combination of these elements.

- Statement of mission and purposes;
- Assumption about the future (likely internal and external circumstances);
- Current programs and services;
- New programs and services:
- Membership development and retention strategies (if apropos);
- Staffing (current and projected);

- Board of directors (size, method of selection, committee structure, other bylaws provisions);
- Financial projections (income and expenditures);
- Fund raising strategies;
- Public relations;
- Appendices (current and proposed staff organization charts, financial trends for the preceding three to five years and projections for the next three years, trend data on clients and constituents served, etc.).

6. Ensure Adequate Resources

An organization is only as effective as it has resources to meet its purposes. Providing adequate resources is, first and foremost, a board responsibility. Many organizations confuse the executive role with the board's responsibility on this score, particularly when the staff includes a director of development or fund raiser.

It is perfectly appropriate to consider the top executive as the chief fund raiser, but the board determines what is really possible to achieve. The performance of the board, executive, and director of development is intimately linked to the board's membership and its ability to open doors, influence potentially large donors, and otherwise monitor and guide fund raising initiatives. Effective fund raising is one measure of the board's capabilities, commitment and influence. Every board member should inventory his/her connections with potentially helpful givers and the board should accept responsibility in his area

Providing an annual gift by board members is increasingly accepted, although sometimes reluctantly. Their personal and collective example is very important. In addition to being able to report 100 percent participation to potential and past supporters, board members are better fund raisers when they know they have done their part. The amount of personal giving by board members is less important than the extent of their participations.

Aggregate board members' giving should be reported as a separate category in fund raising reports. The aggregate giving for the same period in the preceding year should also be provided. The annual goal each year should be to exceed the preceding year's total.

The expectation of personal board member giving is a relatively new one for many boards and board members, and it has created a certain awkwardness for everyone, especially the executive. It is important to ensure, therefore, that only board members personally solicit one another and that we dispel the myth that giving time to an organization is equivalent to giving money (both are important and everyone is capable of giving something). All prospective board members should understand that an annual gift is one of the board's expectations.

The board should periodically consider and approve a fund raising rationale and plan a case statement. This is a written statement of need that extends in more detail what is presented in the organization's statement of mission and purposes. Whether funds are being sought for a special project or program or more unrestricted purposes, the organization needs to develop a current game plan. The case should clearly answer the questions of why the organization needs money and how it will be used.

Finally, the board should guard against a natural tendency for it to behave as if its development or fund raising committee alone bears the responsibility for initiatives in this area. Again, fund raising is a full board function; the appropriate standing committee is simply the board's agent to help coordinate the work of the board's members, executive and any fund raising staff.

7. Manage Resources Effectively

An important part of serving the public trust is protecting accumulated assets and ensuring that current income is managed properly. Because organizations are incorporated and granted tax-exempt status by state and federal laws to fulfill a public need, the board's obligations go well beyond its organization's members, constituents or clients.

There are some universal truths applicable to every nonprofit organization, beginning with legal responsibility. Regardless of what board members are called, they are in essence the trustees in the literal and legal sense of the term. No matter how the organization is structured or the degree of authority delegated to staff, committees, or affiliates, the board and therefore the individual trustees are ultimately accountable.

Whether it is a service agency or a cause-oriented membership association, the board has the principal responsibility for fulfillment of the organization's mission and the legal/fiduciary accountability for its operations. There have been several legal cases where board members were held legally accountable, largely because they had failed to exercise reasonable oversight and objectivity. The law, however, is fair as long as the board members' attention to responsibility is reasonable. Joseph Weber, former head of the Greater New York Fund, pointed out in Managing the Board of Director that this does not mean that a director needs to fear liability for every corporate loss or mishap that may occur. On the contrary, a director is generally protected from liability for errors of judgment as long as he/she acts responsibly and in good faith, and with the basic interests of the corporation as the foremost objective.

Boards traditionally exercise this responsibility by helping to develop and approve the annual budget. Indeed, this annual rite is probably one of the board's most significant policy decisions because it sets in motion a host of programmatic, personnel and other priorities. This responsibility should not be delegated to the board's executive for finance committee.

The board can only monitor the budget's implementation if it has clear, intelligible, accurate and timely financial reports. All board members should receive quarterly balance sheets with a consolidated accounting of all assets and current liabilities. Monthly finance reports should be provided to the treasurer and members of the finance or executive committees; in the absence of such committees, all board members should receive them. Board members should not shy away from suggesting improvement in the formats and presentations of financial report.

The board should insist on an annual audit by an independent certified public accountant or accounting firm. The audit function should not be performed by a volunteer board member. It is also good practice for an audit subcommittee of the board's finance committee or a separate audit standing committee, if the board is of sufficient size to accommodate it, to meet with the auditor at least subsequent to the audit process and before the audit is in final form. Finally, all board members should receive the audit report prior to the meeting at which it is discussed.

8. <u>Determine and Monitor the Organization's Programs and Services</u>

The board's fundamental role begins with the question of whether current and proposed programs and services are consistent with the organization's stated mission and purposes. Given limited resources and unlimited demands on them, the board must decide among competing priorities. Financial and programmatic decisions should not be made independently.

What the organization does for its members, constituents or clients determines its significance as a social institution. Yet, there is nearly universal complaint by board members that their meeting agendas are dominated by finance and fund raising issues. Every board must find a sensible division of labor among its members to ensure that programs and services are demonstrably consistent with the organization's mission and purposes and are of high quality. This minimally argues for an appropriately named standing committee.

The board should have a good sense of its monitoring and oversight role by seeking a balance between the board's responsibility to ensure quality, cost-effective programs and services, and the staff's responsibility to creatively initiate and conduct them.

It is in meeting this particular responsibility that board and staff roles often become confused, particularly when board members also volunteer extensively to conduct and manage programs. Candor, openness and explicit job descriptions go a long way toward negotiating a accommodation satisfactory to everyone.

9. Enhance the Organization's Public Image

The board serves as a link between the organization's staff or volunteers and its members, constituents or clients. But government leaders, the media, and current and potential funding sources call for an ambitious and effective public relations program to

ensure a healthy public image for the organization. Clearly outlined achievements, contributions to the public good, and explanations for how gifts, grants and other revenue sources are allocated, are all part of the process. Written annual reports, timely and informative press releases, consistent communication initiatives with community and government leaders, and timely speeches by appropriate board members to civic and community groups are important elements of a comprehensive public relation strategy.

One of the most important decisions to be made by the executive and the board's top elected leaders is who should be the organization's spokesperson. This decision is normally situational, but there are advantages to having an especially articulate board chairperson or volunteer president who can serve this important function. Volunteer leaders who convey their commitment and dedication through advocacy and a willingness, on behalf of their boards, to get out in front of their executive and staff on the thorny issues, command more public attention and respect because they do not receive remuneration.

Boards, however, should guard against the occasionally overzealous board member who may take inappropriate and unilateral initiatives without clearance. The board's elected leaders should ensure that the board appropriately disciplines itself. No board member should represent himself/herself as speaking for the board or organization unless specifically authorized to do so.

10. Serve as a Court of Appeal

One of the marks of an effective managed and governed organization is its ability to avoid having its board arbitrate personnel issues except in the rarest of circumstances. Solid personnel policies and procedures, grievance protocols and especially clear understanding about the executive's responsibility for hiring, developing and releasing staff help to unsure appropriateness in this area. Nevertheless, the time may come when the executive's judgment will be challenged. The wise executive know when to consult with the board and to ask for its judgment involving disputes not otherwise manageable within the executive's prerogatives.

11. Assess its Own Performance

John W. Nason in <u>The Nature of Trusteeship</u> strongly urges boars to conduct substantive review of their own performance. This is the most contemporary of board responsibilities, one that is being taken very seriously in not-for-profit organizations.

Every three to five years, the board and its executive should stand back from their usual preoccupations and reflect on how the board is meeting its responsibilities. This process should include a look at how its membership composition, membership selection process, organization or structure and overall performance can be strengthened.

A candid and anonymous written survey of board members' perceptions in advance of a workshop or retreat can pave the way for consensus on priorities. A qualified third-party facilitator can bring experience, objectivity, credibility and perspective along with some innocence to the process. An overnight stay away from the organization's boardroom combined with opportunities to socialize can build camaraderie and trust among board members and between the board and the executive.

Conclusion

Of course, there are other board responsibilities. Assuring compliance with local, state and federal laws and regulations; questioning unreasonable governmental intrusion; adhering to the highest ethical and moral standards of organization behavior; and selecting its own successors are but a few that deserve mention.

Boards are learning to balance their nearly limitless organizational powers with self-restraint, to delegate authority where possible and sensible without abdicating their considerable responsibilities, and to channel board members enthusiasm and commitment into appropriate behaviors. As the nation's nonprofit, voluntary organizations continue to evolve and develop more programs to strengthen their governance, the nonprofit sector will surely strengthen its already significant contributions to American society.

Assumptions:

- 1. Board and board member responsibilities are fundamentally the same for all organizations (although nearly everyone feels that his or her organization is unique and special).
- 2. How boards and board members actually fulfill their responsibilities will vary as a function of many factors. These may include whether the agency is membership or non-membership based, whether its budget and staff levels are modest or substantial, and whether it is newly formed or has a long history of growth and development.
- 3. There is no generic model of board size or composition or organization that has proven itself to be viable in all circumstances. On the other hand, a body of knowledge has evolved that argues for certain structures, policies, and practices that consistently work better than others.
- 4. *All organization undergo a metamorphosis* over time that calls for periodic review, fine tuning, and sometimes major overhaul of their governance structure. Organizational performance, like human performance, is cyclical in effectiveness and in need of renewal as it evolves over time.
- 5. Board members begin to reach their optimal levels of performance when they exercise their responsibilities primarily by asking good and timely questions rather than by 'running' programs or implementing their own policies. It is when mutual expectations are agreed upon that issues and responsibilities are clearly defined and board/staff relationships are what they should be.