

Building Interaction with Other Professional Organizations

Opportunity: Developing quality programs, events and educational offerings from year to year can be a difficult undertaking. Partnering with other professional organizations can help lighten the load on SEAs, with the opportunity to expand the reach of the organization, while “soft selling” the benefits of membership in the SEA.

Solutions

- **Form a Coalition with Other Professional Organizations**
 - Find common issues to address together
 - Legislative Issues
 - SE Licensure
 - Need for Lobbyist (Share expenses)
 - Collaborate with NSPE, ASCE, ASME
 - Grow awareness of other organizations’ schedules
 - Share Executive Director with other organization(s)
 - Use NCSEA as a resource.

- **Improve MO Relationship with ACEC**
 - Participate in ACE Mentor program
 - Tap ACEC resources for use within MO
 - Partner with ACEC on legislative and business issues
 - Organize joint conferences with ACEC

- **Partner with AIA**
 - AIA usually has facilities that can be used for meetings and events at a lower cost
 - Provide technical content to AIA for their meetings
 - Expand SEER program by training with AIA members

- **Engage Local Universities**
 - Use university facilities for events and meetings
 - Engage young members to expand student awareness of structural engineering.
 - Establish Student Membership category to engage students and universities

- **Use SEER program development as basis of partnering**
 - Partner with government agencies (DOPL, CALEMA)
 - Work with local/regional Building Officials